K-LOVE Radio is an important part of my life everyday by giving me encouraging, positive, wholesome programming. I listen to them from the start of my day as well as all day long. Without KLOVE being broadcast I would not have the same option of listening quality in my community which I financially support & have for years. This community would be left without a very viable source of quality entertainment, spiritual support & hope. This programming serves the public in a spirit of love & committment free from outside influences & is vital for those in need of their last hope.